

SKM Park Soft Opening! Customers Can Enjoy Exclusive Brands, Trolley, Go-carts in the 26,000-tsubo Center

January 25, 2022 - Marie Claire

Southern Taiwan residents are in for a treat! Shin Kong Mitsukoshi (SKM) opened a new outlet in Kaohsiung on January 26th for trial operation. Customers can enjoy exclusive discounts, entertainment facilities, attentive services, and much more!

SKM Park, An International Lifestyle Outlet, Opened to Public on January 26

Southern Taiwan people have a brand new outlet to visit! SKM, Taiwan's leading department store operator, has recently opened SKM Park, a new international lifestyle outlet shopping center in Kaohsiung. It offers an exotic American style resort atmosphere and a wide range of entertainment facilities that can delight customers of all ages. SKM Park soft opens on January 26 as scheduled, right before the Chinese New Year.

Large Area with Large Variety of Brands

SKM has just announced the plan of its eighth store, Diamond Towers, in the eastern district of Taipei in February 2021, and the department store giant is also branching into other businesses with the opening of SKM Park. Covering an area of 87,000 square meters (more than 26,000 tsubo), SKM Park brings consumers a new concept of lifestyle outlet shopping. A total of 220 stores are located in SKM Park, ranging from fashion, sports, lifestyle, gourmet food, and entertainment facilities, with discounts ranging from 35% to 70% off throughout the year. SKM Park is for customers of all ages.

Shopping, Entertainment, and Services, All in One Place

In addition to the world's most popular brands, specialty restaurants and large-scale lifestyle stores, SKM Park also features a variety of entertainment facilities and services, including the only outdoor go-kart track in Taiwan, a 10-screen, state-of-the-art movie theater, an amusement park with a ferris wheel and exciting rides, a 100-tsubo fitness center, a bowling alley, a baseball batting field, an indoor children's playground, a lifestyle bookstore, a hair salon, a skin care center, and a massage center. There are also services such as clothing alteration, package delivery, and dry cleaning to meet different needs.

Experience the California Atmosphere with Just a Short MRT Ride

Once visitors enter the park, they can find that SKM Park has a very eye-catching appearance. SKM Park has more than 220 stores and is only 2.5 kilometers away from Kaohsiung International Airport (one stop by MRT), making it easy for visitors from Chiayi, Tainan, Kaohsiung, Pingtung, and even foreign countries to get to the park.

A Fun Destination with Delicious Food, Suited for All Ages

Visitors can enjoy the wide array of food and beverage options in the large food court with more than 30 food and beverage stores and in any of the 20 restaurants and cafes with outdoor seating areas. With earthy green buildings, park trams, and lush landscaping, customers can also enjoy SKM Park's exotic California-like experience in the spacious terrace dining area on the 3rd floor.

Exclusive Entertainment Options at SKM Park

Visitors who enjoy high-tech entertainment can visit HTC's 300-tsubo Viveland VR Center that has independent 5G network. The center has five areas: parent-child experience area, immersive experience area, gaming area, multiplayer area, and a VR theater. SKM Park also has the Suzuka Circuit Park, which offers many rides that visitors of all ages can enjoy.

SKM Park's Exclusive Stores

SKM Park offers many exclusive brands! They include Leica, Callaway Golf, Air Space, QueenShop, Harrods, and OneTeaSpoon. Montblanc also has a two-month pop-up store at SKM Park. Electronics and home furnishing stores include Electrolux, iloom, Johnson, BBL Premium, and Japanese sewing machine brand Brother. In food and beverage, there are Runa Cafe, the Pelican, Tiger Chicken Rice, and Lo Banh Mi Vietnamese-style rolls. Other businesses include the Lively Foot Massage Hall, Maookeeper pet store, Mood Light Salon, and Sew So Fun handcraft center.

Source: <https://www.marieclaire.com.tw/lifestyle/news/56335>